

AUBURN HEIGHTS INVITATIONAL

Historic Automobile Display 2017



*1908 Stanley Model K Semi-Racer
(Owned by the Marshall Steam Museum)*

Advertising Opportunities

EVENT DETAILS: Sunday, September 24, 2017, 12:30–4:30 PM, at Auburn Heights, Yorklyn, Delaware

SPONSORSHIP OPTIONS: We are pleased to offer a variety of advertising opportunities. Please choose from the following options, or contact us to learn how we can tailor a package to meet your needs.

DESCRIPTION: The **Auburn Heights Invitational** returns for its 6th year in 2017 with an extraordinary line-up of historic automobiles from the classic era. This year's display will spotlight Speedsters & Racers and feature a broad representation of high-end motor cars from the dawn of the automotive age through 1942, with selection based on significance of the marque, authenticity, presentation and the history of the vehicle. Proceeds benefit the Marshall Steam Museum and Friends of Auburn Heights Preserve, a 501(c)3 nonprofit organization, with funds raised providing invaluable support to our growing Children's Education Program.

CONTACT: Susan Randolph, Executive Director,
(302) 239-2385, SRandolph@AuburnHeights.org



Marshall Steam Museum

at Auburn Heights Preserve

3000 Creek Road, Box 61 Yorklyn, Delaware 19736

302-239-2385 ♦ AuburnHeights.org

Catalog Advertising

Catalog size: 8.5" x 11"

Ad Commitment Deadline: August 15, 2017

Artwork Submission Deadline: September 5, 2017

Rates

Full page	\$1,000 (inside covers: \$250 additional)
Half page horizontal	\$500
Quarter page vertical	\$300

Specifications

All advertising materials must be received by September 5, 2017, in order to appear in the 2016 event catalog. We accept high-resolution (300 dpi) PDF or JPEG digital files. Advertising layout and design services are available at an additional cost.



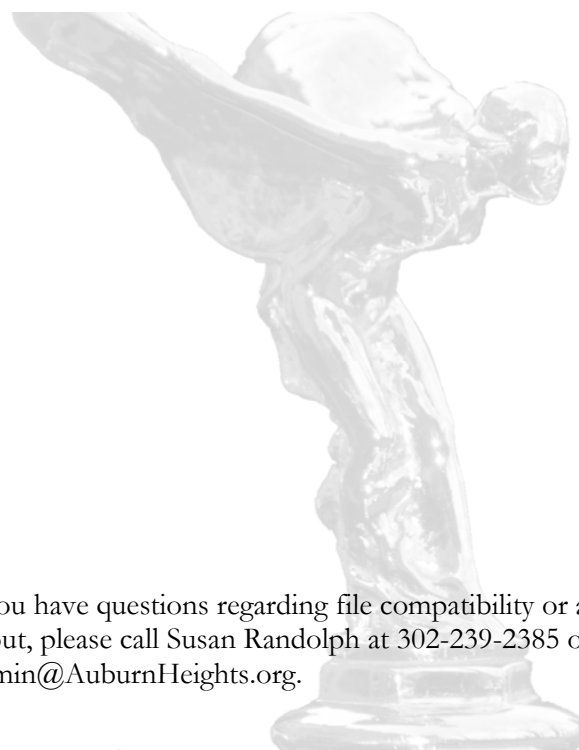
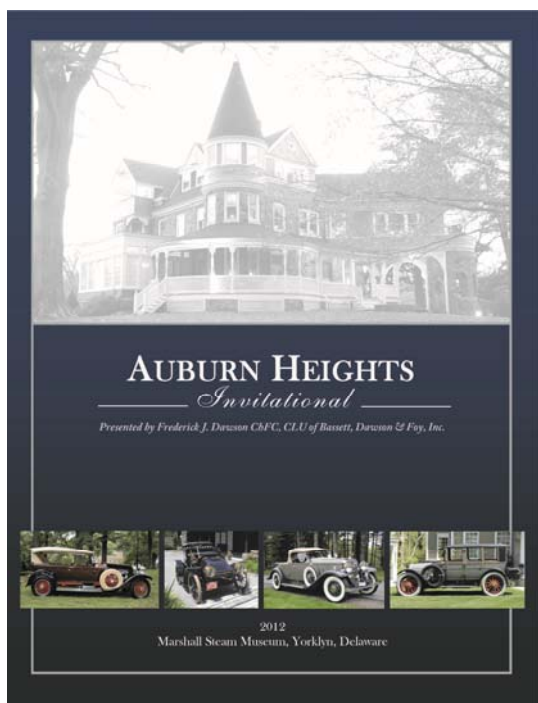
Full Page
7.5" x 10" non-bleed
8.75" x 11.25" with bleed



Quarter Page Vertical
3.75" x 4.75"



Half Page
7.5" x 4.75"



If you have questions regarding file compatibility or ad layout, please call Susan Randolph at 302-239-2385 or email Admin@AuburnHeights.org.

Advertisement Insertion Order

Date

Name/Title

Company

Street Address

City/State/Zip

Phone

Email

Signature

Please indicate the advertising package you wish to reserve by checking the appropriate box

- | | |
|--|---------|
| <input type="checkbox"/> Full-Page Color Ad: Inside Cover Position | \$1,250 |
| <input type="checkbox"/> Full-Page Color Ad | \$1,000 |
| <input type="checkbox"/> Half-Page Color Ad | \$500 |
| <input type="checkbox"/> Quarter-Page Color Vertical Ad | \$300 |

All checks should be made payable to: F.A.H.P.

Please return this form with your payment to:

F.A.H.P.
Auburn Heights Invitational
P.O. Box 61
Yorklyn DE 19736

For additional information, please contact Susan Randolph, 302-239-2385, SRandolph@AuburnHeights.org



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