

AUBURN HEIGHTS INVITATIONAL

Historic Automobile Display 2017



*1908 Stanley Model K Semi-Racer
(Owned by the Marshall Steam Museum)*

Sponsorship Opportunities

EVENT DETAILS: Sunday, September 24, 2017, 12:30–4:30 PM, at Auburn Heights, Yorklyn, Delaware

SPONSORSHIP OPTIONS: We are pleased to offer a variety of sponsorship opportunities. Please choose from the following options, or contact us to learn how we can tailor a package to meet your needs.

DESCRIPTION: The **Auburn Heights Invitational** returns for its 6th year in 2017 with an extraordinary line-up of historic automobiles from the classic era. This year's display will spotlight Speedsters & Racers and feature a broad representation of high-end motor cars from the dawn of the automotive age through 1942, with selection based on significance of the marque, authenticity, presentation and the history of the vehicle. Proceeds benefit the Marshall Steam Museum and Friends of Auburn Heights Preserve, a 501(c)3 nonprofit organization, with funds raised providing invaluable support to our growing Children's Education Program.

CONTACT: Susan Randolph, Executive Director,
(302) 239-2385, SRandolph@AuburnHeights.org



Marshall Steam Museum

at Auburn Heights Preserve

3000 Creek Road, Box 61 Yorklyn, Delaware 19736

302-239-2385 ♦ AuburnHeights.org

Sponsor Packages

Presenting Sponsor: \$5,000 (*Committed for 2017*)

- ◆ Sponsor name incorporated into event headline & prominent banner display at entrance
- ◆ Corporate logo prominently featured on rack cards and posters throughout the community
- ◆ Prominent name and logo recognition on promotional materials for event, including press releases and event letterhead
- ◆ Full-page ad and recognition on Sponsor Acknowledgment page in event catalog
- ◆ Corporate logo and link on AuburnHeights.org website for one full year
- ◆ 50 complimentary event admission tickets, add'l tickets available at discounted rate
- ◆ Post-event recognition and thank you in the *Auburn Heights Herald* (quarterly newsletter distributed to more than 350 households)
- ◆ Company name and logo prominently placed on thank-you posters at event
- ◆ 5 complimentary copies of the event catalog; add'l copies available at discounted rate

Platinum Sponsor: \$2,000

- ◆ Corporate name listed on posters displayed throughout the community
- ◆ Half-page ad and recognition on Sponsor Acknowledgment page in event catalog
- ◆ Corporate name and link on AuburnHeights.org website for one full year
- ◆ 10 complimentary event admission tickets, add'l tickets available at discounted rate
- ◆ Post-event recognition and thank you in the *Auburn Heights Herald* (quarterly newsletter distributed to more than 350 households)
- ◆ Tabling opportunity at event (6-foot table & 2 chairs provided)
- ◆ Company name and logo placed on thank-you posters at event
- ◆ 2 complimentary copies of the event catalog; add'l copies available at discounted rate

Gold Sponsor: \$1,000

- ◆ Quarter-page ad and recognition on Sponsor Acknowledgment page in event catalog
- ◆ Corporate name and link on AuburnHeights.org website for one full year
- ◆ 6 complimentary event admission tickets, add'l tickets available at discounted rate
- ◆ Post-event recognition and thank you in the *Auburn Heights Herald* (quarterly newsletter distributed to more than 350 households)
- ◆ Tabling opportunity at event (6-foot table & 2 chairs provided)
- ◆ Company name listed on thank-you posters at event

Silver Sponsor: \$500

- ◆ Corporate name and link on AuburnHeights.org website for one full year
- ◆ Recognition on Sponsor Acknowledgment page in event catalog
- ◆ 4 complimentary event admission tickets, add'l tickets available at discounted rate
- ◆ Post-event recognition and thank you in the *Auburn Heights Herald* (quarterly newsletter distributed to more than 350 households)
- ◆ Company name listed on thank-you posters at event

Bronze Sponsor: \$250

- ◆ Corporate name and link on AuburnHeights.org website for one full year
- ◆ Recognition on Sponsor Acknowledgment page in event catalog
- ◆ 2 complimentary event admission tickets, add'l tickets available at discounted rate
- ◆ Post-event recognition and thank you in the *Auburn Heights Herald* (quarterly newsletter distributed to more than 350 households)
- ◆ Company name listed on thank-you posters at event

Sponsor Commitment Form

Date

Name/Title

Company

Street Address

City/State/Zip

Phone

Email

Website URL (for event sponsor page)

Signature

Please indicate the sponsorship or advertising package you wish to reserve by checking the appropriate

- | | |
|---|---------|
| <input type="checkbox"/> Platinum Sponsor | \$2,000 |
| <input type="checkbox"/> Gold Sponsor | \$1,000 |
| <input type="checkbox"/> Silver Sponsor | \$500 |
| <input type="checkbox"/> Bronze Sponsor | \$250 |

All checks should be made payable to: F.A.H.P.

Please return this form with your payment to:

F.A.H.P.
Auburn Heights Invitational
P.O. Box 61
Yorklyn DE 19736

For additional information, please contact Susan Randolph, 302-239-2385, SRandolph@AuburnHeights.org



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